

ORDER



Orders
Order / Rev: 208594
Alt Order #: 06856175
Product Desc: 9/26-10/2 MITT ROMNEY
Estimate: 215
Flight Dates: 09/26/12 - 10/02/12
Original Date / Rev: 09/25/12 / 09/25/12
Order Type: REG

WVBT

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency Name: American Rambler Productions
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 02494

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Romney For President (R)
Demographic: A35+
Product Codes: PL1
Priority: P3
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	18	\$45,475.00	\$38,653.75
10/01/12	10/02/12	2	\$1,000.00	\$850.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	18	\$45,475.00	\$38,653.75	0.00
October 2012	2	\$1,000.00	\$850.00	0.00
Totals	20	\$46,475.00	\$39,503.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WVBT	09/26/12	09/28/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	--WTF--	:30	3	\$500.00	P2	0.00	NM	3	\$1,500.00
WVBT FOX NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	--WTF--			3			\$500.00		0.00			
E 2	WVBT	10/01/12	10/02/12	M-F 10-1044p Fox News @ 10	CM	10-1045p	MT-----	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
WVBT FOX NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	MT-----			2			\$500.00		0.00			
E 3	WVBT	09/29/12	09/29/12	College Football College Football	CM	College Football	-----S-	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
COLLEGE FOOTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-			3			\$300.00		0.00			
E 4	WVBT	09/30/12	09/30/12	FOX News Sunday Fox News Sunday	CM	10-11a	-----S	:30	1	\$75.00	P2	0.00	NM	1	\$75.00
FOX NEW SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S			1			\$75.00		0.00			
E 5	WVBT	09/30/12	09/30/12	Fox NFL Reg Season 1p Fox NFL Reg Season 1p	CM	Fox NFL Reg Season 1p	-----S	:30	3	\$4,000.00	P2	0.00	NM	3	\$12,000.00
NFL ON FOX GAME ONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WVBT	09/30/12	09/30/12	Fox NFL Reg Season 1p Fox NFL Reg Season 1p	CM	Fox NFL Reg Sea	-----S	:30	3	\$4,000.00	P2	0.00	NM	3	\$12,000.00
NFL ON FOX GAME ONE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					3	\$4,000.00		0.00			
E 6	WVBT	09/30/12	09/30/12	NFL Redskins NFL Redskins	CM	NFL Redskins	-----S	:30	3	\$4,000.00	P3	0.00	NM	3	\$12,000.00
NFL ON FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					3	\$4,000.00		0.00			
E 7	WVBT	09/30/12	09/30/12	Fox NFL Reg Season 4p Fox NFL Reg Season 4p	CM	Fox NFL Reg Sea	-----S	:30	3	\$6,000.00	P2	0.00	NM	3	\$18,000.00
NFL ON FOX GAME TWO-REDSKINS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					3	\$6,000.00		0.00			
E 8	WVBT	09/30/12	09/30/12	Su 10-1044p Fox News @10 Sun	CM	10-1045p	-----S	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
WVBT FOX NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					2	\$500.00		0.00			
													Totals	20	\$46,475.00